

# Rethinking wood in the growth zone between Gothenburg and Oslo



**POSITION VÄST**  
INVEST IN THE GROWTH ZONE BETWEEN GOTHENBURG AND OSLO

**Fyrbodal**

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**Svinesundskommittén**



**ØSTFOLD**  
FYLKESKOMMUNE



**VÄSTRA  
GÖTALANDSREGIONEN**

**Interreg**  
Sverige-Norge  
Europeiska regionala utvecklingsfonden



EUROPEISKA UNIONEN

Regional Partner



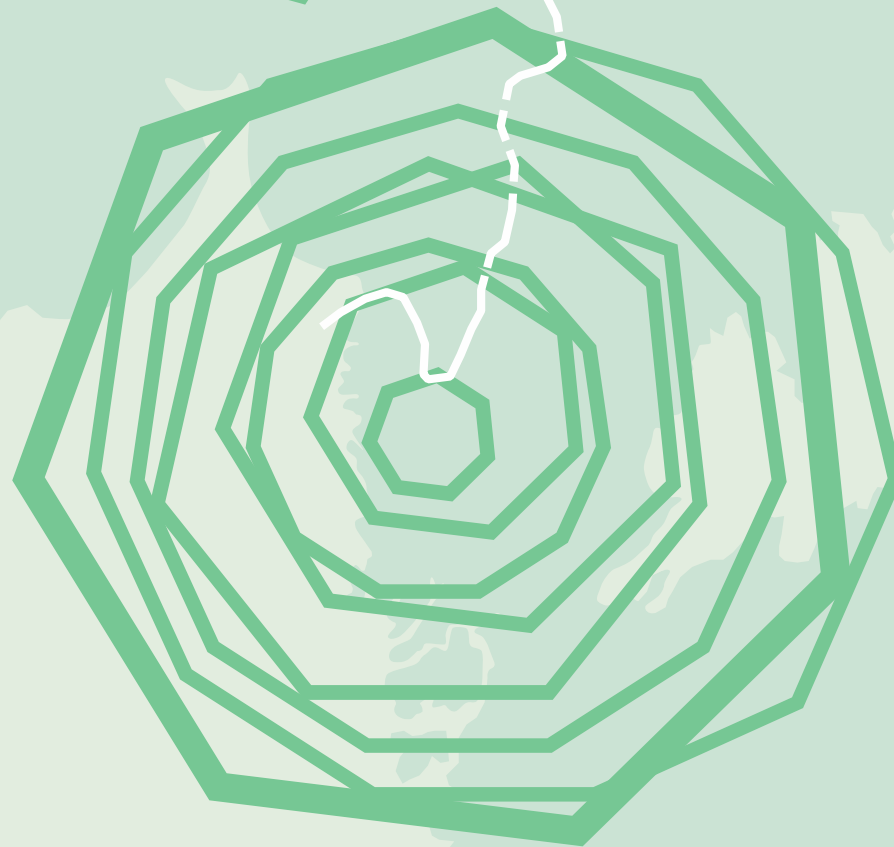
THE SWEDISH TRADE & INVEST COUNCIL

Norway

Sweden



Oslo, Norway



Gothenburg, Sweden

Did you  
know that ...

A woman with vibrant red hair, styled in a voluminous, curly fashion, stands in a lush forest. She is wearing a long, black, short-sleeved dress that flows down to her ankles. Her hands are on her hips, and she has a serious expression. The forest is dense with tall, thin trees, and the ground is covered in a thick layer of green moss. Sunlight filters through the trees, creating a soft, dappled light effect. A light blue, parallelogram-shaped text box is positioned on the left side of the image.

... we are a region with world class wood innovation?



## Knowledge and experience

Over 170 years of experience in industrial development and production.

Leading in industrial processes and automation.

Cost cutting, highly efficient production systems and flows.

Outstanding knowledge in managing mission-critical systems in process-industries 24/7.

Haute couture dress made from highest quality wood fibre from Ahlstrom Munksjö Paper AB in the Position West area.





A large orange industrial robotic arm is positioned in a wood processing facility. The arm is mounted on a metal frame and is surrounded by various wooden components, including a large sheet of plywood and several vertical wooden planks. The background shows a complex industrial structure with metal beams and a grid-like safety fence. The lighting is bright, highlighting the orange color of the robot and the natural tones of the wood.

## We're rethinking wood

In our Swedish-Norwegian border region, the public and private sector support sustainable innovation and green business opportunities – raising knowledge about the benefits of wood and wood fibre in new products, tech and services.



A photograph of two women in a warehouse-like setting. The woman on the left is smiling and wearing a pink top. The woman on the right is wearing glasses and a dark top, looking at a large pile of blue jeans. The jeans are spread out on a wooden table in the foreground. The background shows industrial pipes and a white wall.

## Wargön innovation

Wargön Innovation creates the conditions necessary to take research projects from the lab to pilot facilities, and then into commercial volumes.

Research projects are given the opportunity to be developed further within a new environment and by using new resources.

Jeans recycling



A photograph of a modern, curved wooden shelter or bench in a forest. The structure is made of light-colored wood and has a unique, flowing design. It is situated in a dense forest of tall, thin trees. In the background, a body of water is visible. The image is used as a background for a presentation slide.

## Building a greener society

Through successful co-operation between academia and the forest and wood business sector, we provide companies direct access to our innovation system.

Unique pairing with top level design at Academy of Design & Crafts Steneby and world class development at University West.

Firma Irma and Nadén  
Arkitektur & Snickeri  
development of wind protection





## Growing market for wooden buildings

20 000 apartments to be built per year in the  
area, 140 000 in all of Sweden.

Kindergarten in Långevi  
- Bengtsfors





Fredrikstad HlØ





Karlshus skole





Borg havn





## Growing market for wooden buildings

Wood – a prioritized building material.

Student housing in Halden,  
Norway with load-bearing  
construction of timber.



A black helicopter with the registration 'LN-07T' is shown in flight against a clear blue sky. It is lifting a large, rectangular wooden building component, which appears to be a wall or roof section, using a cable and a red lifting hook. The component has a green protective covering on its upper part. The background is a clear blue sky.

## Modern wood manufacturing

Together with numerous players from the construction, interior and furniture industries, our region develops efficient solutions for industrialized wood manufacturing.

Sven Johansson Bygg



# 32 Norwegian and Swedish municipalities in a borderless co-operation, facilitating business establishments and expansions





## Location & Logistics

Scandinavia's demographic centre of gravity

Connected to European highways E6, E45, E20 and E44.

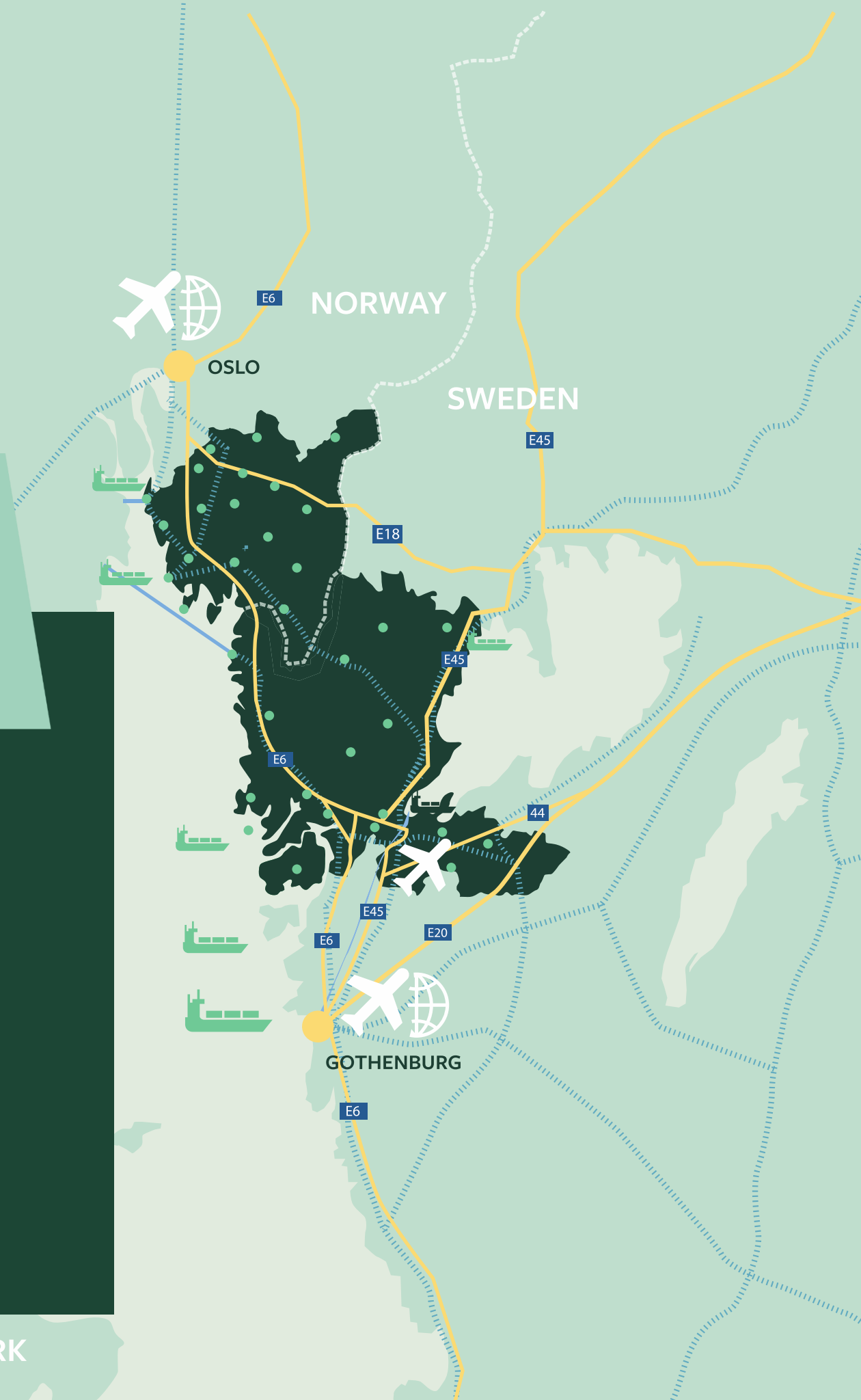
East-West and North-South rail links.

8 deep ports.

Inland waterways.

International airports in Gothenburg and Oslo.

Regional airport in Trollhättan-Vänersborg.







## Power & Networks

High degree of renewable and cost-effective energy.  
Well established fiber networks with low latency.  
Birthplace of Swedish energy supplier Vattenfall.





## Manufacturing Engineering Center at Innovatum Science Park

Leading test- and demonstration arena.

“Primus-environment” for research and development.

Successful methods – based on industrial experience within developing and manufacturing of ships, turbines, vehicles, air- and spacecraft engines in international competition since more than 170 years.

Science Center to inspire children to study maths and sustainable technology.



A close-up photograph of a man with dark hair and glasses, wearing a head-mounted display (HMD) with a clear visor. He is looking intently at a robotic arm in the foreground. The background is a blurred industrial or laboratory setting with various cables and equipment.

## Research & Education in West Sweden

11 Universities.

10 Science Parks.

Long-term research cooperation with focus on  
Digitized Manufacturing.

R&D in Industrial Engineering and Automation.

R&I focusing on sustainable energy solutions,  
digitalization, robotics and learning data science.






**“From a strategic point of view, Dalsland is spot-on. There's a rich supply of raw materials and solid forestry and timber-industry competency.”**

Santhe Dahl, CEO, VIDA







**“A crucial factor was the very fast and professional establishment service we received, first from Position Väst’s office and then from the municipality of Strömstad.”**

Monica Mathiassen, Key Account Manager at Norweigan Drytech







**“We found the right premises with a logistically advantageous location by the E6 in Tanumshede. And, we were able to move in right away.”**

Carl-Tore Bengtsson, General Manager, Derome Building supplies and woodworking





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**We look forward to  
hearing from you**

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